a manufacturer of
innovative specialty
electronics products

Web: www.icetechusa.com
email: info@icetechusa.com
Phone/Fax: 888-293-3606

MP4 MEDIA PLAYER

keō™

MP4 PLAYER MP-407A

more images and descriptions:
http://www.icetechusa.com

Accessories:

USB cable, installation disk,

earbud headphones,

user manual, charger

Specifications:

- 65K True Color 2.2" TFT display 220x176px
- Cutting-edge Sensor Button Technology
- MiniSD card expansion slot (up tp 4Gb)
- Supported formats: MP3, AVI, WAV, WMA, JPEG formats
- Video playback: AVI format
- Digital FM radio tuner
- Digital Voice recording
- Variable playback tempo rates
- E-book function with Bookmarks (.txt files)
- Multi-language OSD and ID3
- Synchro lyrics display w/audio (.lrc)
- USB port, flash-disk function
- In-built Tetris game
- Slim aluminum alloy body (10mm)
- Rechargeable li-ion battery
- Plug-n-Play (Windows 98/2000/XP)
- UL, CE, Sisvel and RoHS certified
- Unbreakable Screenplate Technology

Other:

Sensor Buttons Technology:
one of the most advanced control technologies available today

SD Card expansion slot:
up to 4Gb

In-built Speaker:
Powerful audio speaker in-built into the backplate of the device

Voice-recording:
4 hours in .wav mode
20 hours in .asf mode

Playback:
Video: up to 5 hours
Audio: up to 10 hours

FM Digital Radio Tuner:
Stores up to 20 stations

Charging time:
3hrs – to 100%, with animated charging indicator.

E-books:
Supported TXT files with up to 3 "bookmarks".

Supported Languages:
English, Spanish, French, German, Italian, Dutch, Danish Swedish, Russian, Portuguese, Thai, Chinese, Japanese

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PRODUCT DETAILS CHART

MP4 Media Player MP-407A

1. 3.5mm Headphone Ports
2. Data USB Port/ battery recharge port
3. Mini-SD expansion slot
4. Microphone
5. Power ON/OFF button
6. Button: Play/Pause
7. Button: + / More / Next
8. Button: - / Less / Previous
9. Speaker
10. Button: Menu
11. Button: Back
12. Button: Forward
13. 2.2mm TFT Screen

* The product you buy may slightly differ from the one shown here due to a continuing product improvement.

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WHY IS KEO BETTER THAN COMPETITION?

Characteristics	KEŌ™ 407A 2GB	iPod Nano™ 2GB	Philips™ SA5125 2GB	Sandisk Sansa™ 2GB
MSRP	**$89.99**	**$149.00**	**$99.99**	**$119.99**
Stores songs	500 +	500 +	500 +	500 +
Stores images	Yes	Yes	Yes	Yes
Warranty 1 Year	Yes	Yes	Yes	Yes
Sensor Buttons	**Yes**	Yes	**No**	**No**
Video Playback	**Yes**	**No**	Yes	Yes
Built in FM Radio, (≤30 FM Radio Stations Stored)	**Yes**	**No**	Yes	Yes
FM Recording	**Yes**	**No**	**No**	Yes
E-book with bookmarks	**Yes**	**No**	**No**	**No**
In-Built Games	**Yes**	**No**	**No**	**No**
Display	**2.2"**	**1.3"**	**1.8”**	**1.8”**
Voice Recorder	**Yes (up to 20hrs)**	**No**	**No**	**Yes**
SD Expansion Slot	**Up to 4Gb**	**n/a**	**n/a**	**Up to 4Gb**
Video Playback Time	**Up to 5hrs**	**n/a**	**Up to 2hrs**	**Up to 4hrs**
Rechargeable Battery	Yes	Yes	Yes	Yes
Photo Viewing	Yes	Yes	Yes	Yes
Headphone jack compatibility	3.5mm	3.5mm	3.5mm	3.5mm
Size (inches)	3.4 x 2 x 0.37"	3.5 x 1.6 x 0.27"	3.64 x 1.8 x 0.38”	3.5 x 1.7 x 0.5”
Weight (oz)	1.8oz (55 grams)	1.5oz (43 grams)	2.11oz (60 grams)	2.6oz (74 grams)

Product Description

KEO MP-407A is a super-slim and highly durable mp4 player featuring larger 2.2” bright TFT screen cutting-edge sensor button technology and mini-SD card expansion slot that allows to boost internal memory up to 4Gb.

Audio / Video playback, FM radio, Voice recorder, Karaoke machine, Entertainment center, Picture Storage and text E-book reader! All these features are compactly bundled in a slim high-tech designed KEO casing.

Additionally it is not bound to proprietary audio/video formats and comes with conversion software that would allow you to transfer videos and music from your CDs and files to this device. 24/7 online technical support from iceTECH, USA and 1 year warranty!

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General Product Information		
Manufacturer's SKU:	MP-407A-2	
UPC:	6 89076 48076 5	
Color:	Black	
Other 1:	2.2" screen, sensor buttons	
Other 2:	2Gb, SD expansion slot up to 4Gb	
Warranty Period:	1 year	
Retail Package		
Package dimensions:	5.4" x 5.4" x 1.65"	13.5 x 13.5 x 4.1 (cm)
Weight:	0.45 lb	0.2 kg
Unit Quantity:	1 box / blister	
Package Contents:	media player -1; USB charger – 1; USB adapter – 1;	manual – 1; CD – 1; Earbud headphones– 1;
Master Carton		
Quantity / ctn:	20 pcs	
Ctn Dimensions (L x W x H):	20" x 14" x 16"	29.5 x 23.5 x 29.5 (cm)
Net.Weight /ctn:	10 lbs	4.6 kg
G.Weight / ctn:	11.1 lbs	5.1 kg
Cu Feet / Cu Meters	0.7 (cu.ft.)	0.02 (m3)